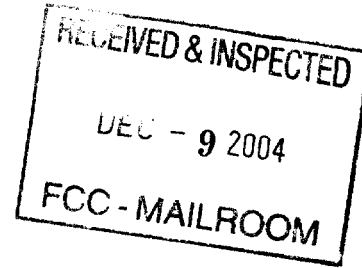


EDWARD J. COX II

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3 December 2004

Federal Communications Commission
445 12th Street South West
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

RE: MB Docket 04-377

SUBJECT: Seeking to Change Allocation for Channel 269A
From Dover, Ohio to North Canton, Ohio

Honorable Commission members:

This letter is to express strong objection to the request to move the transmitter site for radio station WJER-FM from Dover, Ohio to North Canton, Ohio.

A friend tells me that from a purely engineering perspective it appears the Commission has no reason to deny Clear Channel's request. My objection rests with service to the community.

Once upon a time the commission made decisions, in large part, on whether an application served the public interest. It is my opinion that approving this request is not in the public interest.

Much of the public in Tuscarawas County, Ohio has come to rely on WJER-AM & FM for **local** information. This is particularly true in times of emergencies and disasters. It is evident that Clear Channel's proposal is purely an economic move. They want stronger saturation into a more lucrative market place. Allowing the request will shift the emphasis from serving a more rural market place to one which is wealthier. This will result in a loss of service to an area sometimes referred to as Appalachia.

Is there any reason not to believe that once the move is made, Clear Channel will no longer use that frequency to serve their present city of license and surrounding communities? Is it not reasonable to conclude that once the site is moved Clear Channel will be much more concerned with attracting advertising dollars from the greater Akron-Canton Metro Market than the current rural communities? Such a financially oriented attitude will only further result in economic loss to an already depressed area.

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Before approving the request I would ask that the commission members and/or your staff research the coverage maps of the AM & FM stations within a sixty to seventy mile radius of Dover/New Philadelphia, Ohio. Attention should also be paid to the number of Clear Channel owned stations that can be heard in the greater Canton, Ohio market place. North Canton is a small city adjacent to Canton and has no real need for their own radio station. Currently there is a plethora of stations and programming options available to potential listeners in North Canton. At least a dozen of those are already owned by Clear Channel. WJER FM currently enjoys strong penetration into the greater Canton statistical market which includes the city to which they wish to move the license.

At present there are only four radio stations and no television stations concentrating on providing local news and emergency information to citizens in Tuscarawas County, Ohio.

WJER-AM (1450Khz) is a 1000 watts, non-directional service to Tuscarawas County, Ohio. At night it cannot be received in many parts of the county including my home which is 13 miles north of their transmitter and tower. WJER-FM (101.7Mhz) bridges that loss of service.

WBTC-AM (1540Khz) is a 250 watts, daytime non-directional and **5 watts** night time service. Again providing very little local coverage to a rural county.

WTUZ-FM (99.9Mhz) is a 5,300 Watts ERP Class "A" station.

In conclusion I would also raise the issue of standard of care. Over a period of nearly fifty years the citizens of Tuscarawas County have come to rely on WJER AM & FM to get news and emergency information. In addition, WJER AM & FM has been heavily involved in supporting the local community and local groups and organizations. Surely that reliance now constitutes a standard of care and that standard will be severely harmed if Clear Channel's application is approved.

Thank you for taking time to read this person's opinion.

Sincerely,

A handwritten signature in black ink, appearing to read "Edward J. Cox". The signature is fluid and cursive, with the first name "Edward" being more prominent and the last name "Cox" following in a similar style.